



## COOKIE POLICY

The Internet website [www.novasep.com](http://www.novasep.com) (the « Website ») uses cookies. You can find out more about cookies, how we use them and how to control them below.

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### 1. WHAT IS A COOKIE ?

A "cookie" is a small text file stored on your computer or mobile phone when you visit a website. It has a unique identifier assigned to your device and allows the website to remember your actions and preferences (such as your location, the language you use, the font size you prefer and other display preferences) during a limited period. Thus, each time an Internet user visits a website, the data from his or her previous visit is retrieved.

### 2. WHICH COOKIES DO WE USE?

The Website uses several types of cookies, including third party cookies (i.e. that are stored on your device by a third party). The cookies set on the Website are as follows:

#### a. Strictly necessary cookies

These cookies are essential for the proper functioning of the Website and cannot be switched off in the Website systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or be alerted to the use of these cookies. However, if these cookies - which do not store any personal data - are blocked, certain parts of the Website will not then work.

Name	Purpose	Domain	Duration
tarteaucitron	Saves your preferences related to cookies	novasep.com	12 months



__atuvc	AddThis cookie. Enables the function AddThis to update the sharing number.	novasep.com	12 months
__atufs	AddThis cookie. Enables to specify in the share bar whether the user has already shared the article.	novasep.com	Session
GPS	Youtube cookie. Cookies to measure the accuracy of the location.	youtube.com	Session
VISITOR_INFO1_LIVE	Youtube cookie. Measures the bandwidth size used by a video.	youtube.com	6 months
remote_sid	Youtube cookie. Necessary for playback of encapsulated videos.	youtube.com	1 minute

**b. Cookies for audience reports**

These cookies enable us to count visits and traffic sources on the Website so we can measure and improve its performance. They also help us know which pages are most/least frequently visited and see how visitors browse on the Website. All information collected by these cookies is aggregated and thus anonymised. If these cookies are switched off, we will not know when you visited the Website.

Name	Purpose	Domain	Duration
_ga	Google Analytics cookie. Random assignment of a unique identifier to identify the same visitor	novasep.com	13 months
_gid	Google Analytics cookie. Identification of visitors for Google's advertising network	novasep.com	24 hours
_gat	Google Analytics cookie. Reduction of the demand rate	novasep.com	1 minute
__atrfs	AddThis cookie. Anonymous statistical measurements on the use of the functionality	novasep.com	1 minute



YSC	Youtube cookie. Unique anonymous identifier to measure the videos seen by a user.	youtube.com	Session
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The Website uses Google Analytics, an audience analysis service from Google Inc. For more information on how Google uses your data through Google Analytics, please go to the following page: <https://support.google.com/analytics/answer/6004245?hl=fr>. You can disable Google Analytics by downloading and setting up this add-on module available here: <https://tools.google.com/dlpage/gaoptout>.

**c. Advertising cookies**

These cookies may be activated on the Website by our advertising partners. They may be used by such partners to track your browsing habits and activity across the Website, and to offer you targeted advertising on other websites. They only work by identifying your browser and device. If you do not allow these cookies, you will experience less personalized marketing contents and targeted advertising when you browse other websites.

Name	Purpose	Domain	Duration
UserMatchHistory	LinkedIn cookie. Stalks the Internet user on different sites in order to provide him/her with advertising based on his/her browsing.	linkedin.com	30 days
bcookie	LinkedIn cookie. Stores information related to the browser.	linkedin.com	2 years
lang	LinkedIn cookie. Stores information related to the language of the Internet user's browser.	linkedin.com	Session
lidc	LinkedIn cookie. Used to redirect the Internet user.	linkedin.com	1 day
lissc	LinkedIn cookie. Used for the use of integrated services.	linkedin.com	1 day
lang	LinkedIn cookie. Stores the information related to the	ads.linkedin.com	Session



	language of the Internet user's browser.		
IDE	Google cookie. Used by Google DoubleClick to record and report the actions of the Website user after seeing or clicking on one of the advertiser's ads to measure effectiveness and present targeted advertisements to the user.	doubleclick.net	18 months
test_cookie	Google cookie. Used to check whether the user's browser accepts cookies or not.	doubleclick.net	1 minute

### 3. SETTINGS OF YOUR PREFERENCES

No cookie will be installed on your device without your prior consent, with the exception of certain cookies whose sole purpose is to enable or facilitate communication by electronic means, or which are strictly necessary for the provision of an online communication service at your express request (including audience report cookies, in accordance with the recommendations of the French data protection authority "CNIL").

You can personalise your consent and preferences through the following setting module: <https://github.com/AmauriC/tarteaucitron.js/issues/>

### 4. PROCESSING OF YOUR PERSONAL DATA

We may collect, as data controller, personal data about you through the cookies we use on the Website. For more information on how your personal data is processed in this context, please refer to our [Privacy Policy](#).

### 5. UPDATE OF THE COOKIE POLICY

We may update our cookie policy from time to time to reflect legal changes, technological progress and/or new business practices. Any amendment becomes effective upon publication on the Website. We therefore recommend that you regularly visit the site to keep yourself informed on possible updates.

### 6. CONTACT

For more information related to cookies used on the Website, please contact [webmaster@novasep.com](mailto:webmaster@novasep.com).